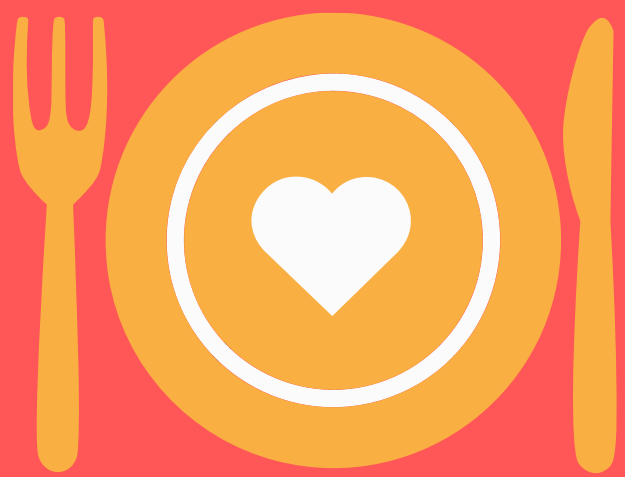


5 THINGS EVERY PARENT SHOULD KNOW ABOUT "FREE CHILDCARE"



1. THE FUNDING DOESN'T COVER THE TRUE COST

The Government funds childcare hours, but it doesn't cover the real cost of delivering high quality care.



2. ADDITIONAL CHARGES HELP KEEP NURSERIES SUSTAINABLE

Contributions help cover the gap between funding and the real cost of running a nursery.

3. WE ARE LOSING NURSERIES ACROSS THE COUNTRY

Nurseries are closing and creating "childcare deserts". Families lose choice, children lose access.



4. FUNDING ASSUMES UNREALISTICALLY LOW STAFFING COSTS

It doesn't reflect the real cost of experienced staff, training, rising wages and quality environments.

5. 'FREE CHILDCARE' ISN'T ACTUALLY FREE

Families deserve honest information about what "free childcare" really means.



TOGETHER, WE CAN PUSH FOR A FUNDING SYSTEM THAT IS HONEST, SUSTAINABLE AND WORKS FOR ALL OF US.